



## 2019 MPA & Ohio Conference Sponsorship Opportunities

### **PLATINUM LEVEL SPONSORSHIP: \$3500**

5-Minute Power Pitch at Conference  
Vendor Exhibit Table  
Registration for 4 people for the Conference  
Logo branding on all emails, signs and promotional material, item  
(provided by sponsor) in the attendee bag

### **GOLD LEVEL SPONSORSHIP: \$2500**

Vendor Exhibit Table  
Registration for 3 people for the Conference  
Logo branding on all emails, signs and promotional material, item  
(provided by sponsor) in the attendee bag

### **SILVER LEVEL SPONSORSHIP: \$2000**

Vendor Exhibit Table  
Registration for 2 people for the Conference  
Logo branding on all emails, signs and promotional material

### **BRONZE LEVEL SPONSORSHIP: \$1500**

Vendor Exhibit Table  
Registration for 2 people for the Conference  
Logo branding on all emails, signs and promotional material

### **GOLF SPONSORSHIPS**

Holes: \$100 each  
Beverage Cart \$500 (exclusive)  
Contests: \$150 each

Overview: Strategies and Tech to Define, Manage, and Enforce the Curb is the tenth in a series of presentations by IPMI's Technology Committee. This year's presentation provides an overview of Curb Management and explores how various technologies will support curb management activities in four areas – Defining the Curb, Managing the Curb, Charging for Curb Access, and Enforcing the Curb. The presentation explores the various activities an operation will consider in each of the four areas and how current and future technologies will be applied to support an operation as they develop their plans to manage the curb. Attendees will:

1. Develop a comprehensive understanding of the elements of curb management.
2. Understand the usage and data elements that are required to define and manage the curb as a critical asset to your operations.
3. Discuss the established and emerging strategies and technologies that will help you charge for curb access appropriately and enforce access, restrictions, and more...

2:00 PM – 3:00 PM      Parksmart Best Practices & Case Study: Future of Parking Design

Overview: The Parksmart program encourages sustainable practices in parking garage design, management and programs. Garages that are certified as Parksmart meet criteria for sustainable practices in reducing energy consumption, designing for durability, minimizing waste, encouraging the use of alternate fuel vehicles, educating patrons on “green parking” and sustainability, and promoting alternative transportation programs such as carpooling and car sharing. Even without seeking Parksmart certification, garage owners and managers can implement sustainability best practices to promote “green” parking and benefit their business operations now and looking into the future. An overview of Parksmart's goals, the certification process, and the benefit of making your garage “green” will be reviewed. A case study will be presented on the Bronze-level Parksmart certification of Western Kentucky University Parking Structure 3. The case study will provide valuable insight on certifying a new and existing parking garage. This presentation is suited for owners, facility directors and staff, and operators of parking garage facilities in institutional and commercial industries. The course will highlight achieving “green” parking in facilities as well as future business accommodations, transportation changes, and garage change of use. Parksmart certified garages can be a valuable marketing tool for owners and operators with parking leases. Attendees will:

1. Discuss how parking garages fit into sustainability.
2. Provide an overview of the Parksmart program and what type of garages are eligible.
3. Review the process of certifying a garage in the Parksmart program.
4. Discuss how parking garage design is evolving with projected changes in transportation and use.
5. Present lessons learned in certifying Parking Structure 3 at Western Kentucky University.

Speaker: Anthony Mette, P.E., S.E., Senior Restoration Project Manager, THP Limited Inc.

3:00 PM Final Remarks and Giveaways

**[REGISTER NOW!](#)**